



LAKE CHARLEVOIX ASSOCIATION LAKE GUARDIAN APPLICATION



INDIRECT IMPACT BUSINESS

The undersigned business subscribes to support the Lake Guardian program of the Lake Charlevoix Association (“LCA”) as a “Lake Guardian”. We agree to conduct our business activities in a manner consistent with the goals of the program of protecting and enhancing the waters, shoreline and watershed of Lake Charlevoix (“the Lake”).

In particular, we agree to:

- **Conduct our business with an emphasis on environmental protection, including recycling and use and sale of eco-friendly products where possible.**
- **Promote Lake friendly approaches toward development around the Lake, which will maintain and improve the natural shorelines and greenbelts, and eliminate or retard unnecessary or harmful run-off to the Lake.**

As Lake Guardians, we will gladly display a Lake Guardian sign or decal at our business. We acknowledge that our participation may be re-evaluated at any time if we fail to comply with the spirit of this enrollment application.

Signed _____ **Date** _____

Position _____ **Phone** _____

Email _____ **Website** _____

Company Name _____ **Category** _____

Company Address _____

Please return completed form to: **Lake Charlevoix Association, P.O. Box 294, Charlevoix, MI 49720**

LCA USE ONLY:

This application is approved this _____ day of _____, 20_____.

For the Lake Charlevoix Association, by _____.