



LAKE CHARLEVOIX ASSOCIATION LAKE GUARDIAN APPLICATION



REALTORS

The undersigned business or agent subscribes to support the Lake Guardian program of the Lake Charlevoix Association (“LCA”) as a “Lake Guardian”. We agree to conduct our business activities in a manner consistent with the goals of the program of protecting and enhancing the waters, shoreline and watershed of Lake Charlevoix (“the Lake”).

In particular, we agree to:

- **Inform our clients of our participation in the Lake Guardian program. To all waterfront buyers we will promote the Lake Guardian program and hand to them, at or before closing, the homeowner packet to be provided by LCA.**
- **Promote when possible Lake friendly development and alterations around the Lake, which will maintain and improve the natural shorelines and greenbelts and eliminate or reduce unnecessary or harmful run-off to the Lake.**
- **Conduct our business with an emphasis on environmental protection, including recycling and use of eco-friendly products where possible.**
- **Display a Lake Guardian sign or decal at our place of business.**

As Lake Guardians, we understand that our business will be promoted in the Lake Guardian section of the LCA website in our business category, with a link to our website. Such listing will continue so long as we adhere to the principles of the Lake Guardian program. We acknowledge that our participation may be re-evaluated at any time if we fail to comply with the spirit of this enrollment application.

Signed _____ **Date** _____

Position _____ **Phone** _____

Email _____ **Website** _____

Company Name _____ **Category** _____

Company Address _____

LCA USE ONLY:

This application is approved this _____ day of _____, 20____.

For the Lake Charlevoix Association, by _____.