



# LAKE CHARLEVOIX ASSOCIATION LAKE GUARDIAN APPLICATION



## INDIRECT IMPACT BUSINESS

The undersigned business subscribes to support the Lake Guardian program of the Lake Charlevoix Association (“LCA”) as a “Lake Guardian”. We agree to conduct our business activities in a manner consistent with the goals of the program of protecting and enhancing the waters, shoreline and watershed of Lake Charlevoix (“the Lake”).

### **In particular, we agree to:**

- **Conduct our business with an emphasis on environmental protection, including recycling and use and sale of eco-friendly products where possible.**
- **Promote Lake friendly approaches toward development around the Lake, which will maintain and improve the natural shorelines and greenbelts, and eliminate or retard unnecessary or harmful run-off to the Lake.**

As a Lake Guardian, we will gladly display a Lake Guardian sign or decal at our business. We will be promoted in the Lake Guardian section of the LCA website in our business category, with a link to our website. Such listing will continue so long as we adhere to the principles of the Lake Guardian program. We will inform clients of our participation in the program, and encourage designs or services consistent with it. We acknowledge that our participation may be revoked at any time if we fail to comply with the spirit of this enrollment application.

**Signed** \_\_\_\_\_ **Date** \_\_\_\_\_

**Position** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Email** \_\_\_\_\_ **Website** \_\_\_\_\_

**Company Name** \_\_\_\_\_ **Category** \_\_\_\_\_

**Company Address** \_\_\_\_\_

LCA USE ONLY:

This application is approved this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

For the Lake Charlevoix Association, by \_\_\_\_\_.