



# **LAKE CHARLEVOIX ASSOCIATION LAKE GUARDIAN ENROLLMENT BUSINESS GUARDIAN**



**The undersigned business subscribes to support the Lake Guardian program of the Lake Charlevoix Association (“LCA”) as a “Lake Guardian. We agree to conduct our business activities in a manner consistent with the goals of the program of protecting and enhancing the waters, shoreline and watershed of Lake Charlevoix. In particular, we agree:**

- 1. To display a sign or decal at our business evidencing our status as a Lake Guardian;**
- 2. To conduct our business with an emphasis on environmental protection, including recycling and use and sale of eco-friendly products where possible; and**
- 3. To promote lake friendly approaches toward development around the lake, which will maintain and improve the natural shorelines and greenbelts, and eliminate or retard unnecessary or harmful run-off to the Lake.**

**As a Lake Guardian, we will be listed on the LCA website in our business category. Such listing will continue so long as we remain a member of LCA and adhere to the principles of the Lake Guardian program. We will inform clients of our participation in the program, and encourage others to support it. We will discuss with LCA any business practices that may not be consistent with the goals of the program. We acknowledge that our participation may be revoked at any time if we fail to comply with the spirit of this enrollment application.**

**Signed \_\_\_\_\_ Date \_\_\_\_\_**

**Position \_\_\_\_\_ Phone \_\_\_\_\_**

**Email \_\_\_\_\_ Website \_\_\_\_\_**

**Company Name \_\_\_\_\_ Category \_\_\_\_\_**

**Company Address \_\_\_\_\_**

**Web site: \_\_\_\_\_**